

BDO SOUTH AUSTRALIA | 2021

SPONSORSHIP PROSPECTUS

Fast
Movers

FAST MOVERS PROGRAM:

RECOGNISING THE FASTEST GROWING - AND ARGUABLY - THE SMARTEST BUSINESSES IN SOUTH AUSTRALIA

KEY DATES:

COMMUNICATION LAUNCH: FEBRUARY 2021

PROGRAM LAUNCH: EARLY MARCH 2021

NOMINATIONS CLOSE: FRIDAY, 31 MARCH 2021

BREAKFAST/TOP 25 ANNOUNCEMENT: FRIDAY, 21 MAY 2021

TOP 25 & SPONSORS CELEBRATION: NOVEMBER 2021

OUR COMMITMENT TO YOU AS A SPONSOR:

INCREASE YOUR BRAND AWARENESS AND CREDIBILITY

VISION OF YOUR BRAND IN FRONT OF GROWING SOUTH AUSTRALIAN BUSINESSES AND SENIOR DECISION MAKERS

GET IN FRONT OF YOUR TARGET MARKET – IT'S THE IDEAL PLATFORM TO DEVELOP, BUILD AND STRENGTHEN KEY BUSINESS RELATIONSHIPS

MEDIA EXPOSURE

NETWORKING

IDEAS | PEOPLE | TRUST

FAST MOVERS INFORMATION

The Fast Movers program recognises the fastest growing – and arguably – the smartest businesses in South Australia. BDO are proud to once again deliver Fast Movers for the sixteenth year to South Australia in 2021.

Every day, across the state, South Australian businesses demonstrate that they are creative, innovative and industrious in their approach to everything they do. The Fast Movers program invites these companies to nominate themselves to be recognised and celebrated as the most innovative, smartest and fastest growing companies in the state.

Fast Movers SA attracts nominees from a range of sectors. The business community will come together to celebrate the South Australian success stories at a large breakfast event at Adelaide Oval, recognising the top 25 fastest growing companies within South Australia. We will then bring the top 25 and sponsors together again for an exclusive event at the end of the year to reconnect everyone. Entrants of the program need to meet the below requirements to be eligible to take part in the program:

HEAD OFFICE	Registered head office in South Australia
TURNOVER	Min \$200,000 per annum in the past three financial years
SALES	Max 50% of revenue derived from any one customer
OWNERSHIP	Private or public company which is not government managed or government owned
SUBSIDIARY	Not a subsidiary of a company which itself does not meet all eligibility criteria

We look forward to working with a high profile group of South Australian organisations to support Fast Movers and make this year the most exciting yet! Now more than ever SA businesses need our support.

AWARDS

In 2019 we were excited to introduce two new awards as part of the program in addition to the existing three: Ranked #1 Fast Mover, Ranked #2 Fast Mover and Ranked #3 Fast Mover. The awards are:

FASTEST EMPLOYMENT GROWTH AWARD	Highest average percentage growth in employment numbers across the past three financial years.
FAST MOVERS SA EXCELLENCE IN BUSINESS AWARD	This company has demonstrated exceptional financial year on year returns, shows innovative strategies, and market leadership in its sector. Results achieved through demonstrated excellence in business management. BDO judges will look for long term planning balanced by the flexibility to deliver consistent results.

ABOUT BDO

BDO provides audit, tax and advisory services to individuals, businesses, corporates and government enterprises across a broad range of industry sectors.

BDO SA is the largest locally owned independent accounting firm operating in South Australia. We thrive on combining our technical excellence, exceptional client service and market leading innovative solutions to support our clients to achieve sustained growth.

BDO SA is part of the BDO Australia and BDO Global network. All firms in the BDO network offer comprehensive local knowledge and experience within an international context.

Please note all packages below are exclusive of GST.

MAJOR CASH SPONSOR

\$20,000 CASH PRIZE, \$10,000 EVENT SPONSORSHIP
PACKAGE \$30,000 | ONE AVAILABLE

As the major cash sponsor of Fast Movers 2021 we will provide you with the below opportunities:

BRAND AWARENESS | MEDIA | PR

- ▶ Major cash sponsor and naming rights
- ▶ Logo on media advertising
- ▶ Photo opportunity with winners for media announcement
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Video to promote Fast Movers program
- ▶ Produce articles with BDO for distribution
- ▶ Logo on Fast Movers website
- ▶ Logo on social media graphics/promotions*
- ▶ Logo on top 25 eBook created at end of the program
- ▶ Logo representation within e-book
- ▶ A5 ad in eBook
- ▶ Mention in BDO produced media release
- ▶ Opportunity to provide target client list to be added to launch event invitation list

BUSINESS DEVELOPMENT

- ▶ Access to Top 25 list after breakfast announcement
- ▶ Opportunity to have a question in the nominee survey

EVENTS

Launch Event

- ▶ 10 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV
- ▶ Marketing collateral for guests

Event Breakfast

- ▶ Bespoke video as part of the breakfast that will be used in promotions following the event
- ▶ 10 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Present your award at the breakfast
- ▶ Mention in MC notes
- ▶ Branding in AV
- ▶ Question in event evaluation survey
- ▶ Marketing collateral for guests

Top 25 & Sponsors Celebration

- ▶ Naming rights to cocktail event
- ▶ 10 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV
- ▶ Marketing collateral for guests



*Logo on Fast Movers images will appear where possible. For stories and social media posts without a specific social image (eg. link to story) the sponsor cannot unfortunately be recognised..

MAJOR SPONSOR

\$10,000 TOTAL PRIZE VALUE, \$10,000 EVENT SPONSORSHIP
PACKAGE: \$20,000

As the major sponsor of Fast Movers 2021 we will provide you with the below opportunities:

BRAND AWARENESS | MEDIA | PR

- ▶ Major sponsor naming rights
- ▶ Logo on media advertising
- ▶ Photo opportunity with winners for media announcement
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Video to promote Fast Movers program
- ▶ Produce articles with BDO for distribution
- ▶ Logo on Fast Movers website
- ▶ Logo on social media graphics/promotions*
- ▶ Logo on top 25 eBook created at end of the program
- ▶ Logo representation within e-book
- ▶ A5 ad in eBook
- ▶ Mention in BDO produced media release
- ▶ Opportunity to provide target client list to be added to launch event invitation list

BUSINESS DEVELOPMENT

- ▶ Access to Top 25 list after breakfast announcement
- ▶ Opportunity to have a question in the nominee survey

EVENTS

Launch Event

- ▶ 10 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

Event Breakfast

- ▶ Bespoke video as part of the event
- ▶ 10 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Present award at the breakfast
- ▶ Mention in MC notes
- ▶ Branding in AV
- ▶ Question in event evaluation survey

Top 25 & Sponsors Celebration

- ▶ 10 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Branding in AV



*Logo on Fast Movers images will appear where possible. For stories and social media posts without a specific social image (eg. link to story) the sponsor cannot unfortunately be recognised.

GOLD SPONSOR

TOTAL PRIZE VALUE \$8,000, TOTAL EVENT SPONSORSHIP \$7000
PACKAGE \$15,000

As a gold sponsor of Fast Movers 2021 we will provide you with the below opportunities. The prize component can be made up of cash or in-kind services.

BRAND AWARENESS | MEDIA | PR

- ▶ Logo on media advertising
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Video to promote Fast Movers program
- ▶ Logo on Fast Movers website
- ▶ Logo in top 25 eBook created at end of the program
- ▶ Opportunity to provide target client list to be added to launch event invitation list

BUSINESS DEVELOPMENT

- ▶ Access to Top 25 list after breakfast announcement
- ▶ Opportunity to have a question in the nominee survey

EVENTS

Launch Event

- ▶ 10 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

Event Breakfast

- ▶ Bespoke video as part of the event
- ▶ 10 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Present award at the breakfast
- ▶ Branding in AV
- ▶ Question in event evaluation survey

Top 25 & Sponsors Celebration

- ▶ 6 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV



SILVER SPONSOR

TOTAL PRIZE VALUE \$6000, TOTAL EVENT SPONSORSHIP \$4000
PACKAGE \$10,000

As a silver sponsor of Fast Movers 2021 we will provide you with the below opportunities. The prize component can be made up of cash or in-kind services.

BRAND AWARENESS | MEDIA | PR

- ▶ Logo on media advertising
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Logo on Fast Movers website
- ▶ Logo in top 25 eBook created at end of the program
- ▶ Opportunity to provide target client list to be added to launch event invitation list

BUSINESS DEVELOPMENT

- ▶ Opportunity to have a question in the nominee survey

EVENTS

Launch Event

- ▶ 6 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

Event Breakfast

- ▶ 6 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Present your award at the breakfast
- ▶ Mention in MC notes
- ▶ Branding in AV

Top 25 & Sponsors Celebration

- ▶ 4 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV



FASTEST EMPLOYMENT GROWTH AWARD SPONSOR

TOTAL PRIZE VALUE \$10,000, TOTAL EVENT \$2,000
\$12,000 PACKAGE | 1 AVAILABLE

The Fastest Employment growth award is given to the company with the highest average percentage growth in employment numbers across the past three financial years. As the sponsor of this award in Fast Movers 2021 we will provide you with the below opportunities. The prize component can be made up of cash and in-kind services.

BRAND AWARENESS | MEDIA | PR

- ▶ Prize naming rights
- ▶ Logo on media advertising
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Logo on Fast Movers website
- ▶ Logo in top 25 eBook created at end of the program
- ▶ Opportunity to provide target client list to be added to launch event invitation list

EVENTS

Launch Event

- ▶ 6 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

Event Breakfast

- ▶ 6 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Present your award at the breakfast
- ▶ Mention in MC notes
- ▶ Branding in AV

Top 25 & Sponsors Celebration

- ▶ 2 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

**Fast
Movers**

Recognising the **fastest** growing
South Australian businesses.

fastmoverssa.com.au

EXCELLENCE IN BUSINESS AWARD SPONSOR

TOTAL PRIZE VALUE \$10,000, TOTAL EVENT \$2,000
\$12,000 PACKAGE | 1 AVAILABLE

This prize goes to the company within the top 25 who has demonstrated exceptional financial year on year returns, shows innovative strategies, and market leadership in its sector. Results achieved through demonstrated excellence in business management. BDO judges will look for long term planning balanced by the flexibility to deliver consistent results. As the sponsor of this award in Fast Movers 2020 we will provide you with the below opportunities. The prize component can be made up of cash and in-kind services.

BRAND AWARENESS | MEDIA | PR

- ▶ Prize naming rights
- ▶ Logo on media advertising
- ▶ Logo on Fast Movers Fortnightly EDMs
- ▶ Opportunity to include content in fortnightly EDMs
- ▶ Logo on Fast Movers website
- ▶ Logo in top 25 eBook created at end of the program
- ▶ Opportunity to provide target client list to be added to launch event invitation list

EVENTS

Launch Event

- ▶ 6 tickets to the launch event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV

Event Breakfast

- ▶ 6 tickets to the breakfast event
- ▶ Logo on invite
- ▶ Present your award at the breakfast
- ▶ Mention in MC notes
- ▶ Branding in AV

Top 25 & Sponsors Celebration

- ▶ 2 tickets to the cocktail event
- ▶ Logo on invite
- ▶ Mention in MC notes
- ▶ Branding in AV



FINE PRINT

TERMS & CONDITIONS/CANCELLATION POLICY

TERMS AND CONDITIONS

- ▶ BDO will take all reasonable steps and diligent care to fulfil the above Sponsorship commitments
- ▶ Sponsors are responsible for providing all of their own requirements (ie: logos, promotional material and any other material within the time lines outlined by BDO)
- ▶ All invoices must be paid in full within 30 days from the date of invoice issued. For more information please refer to the cancellation policy
- ▶ Sponsors are responsible for the security of all their equipment and materials while at the events
- ▶ Sponsors are required to comply with set-up, removal and trading policies implemented by the Organiser
- ▶ While every care is taken in program and event content and structure, the Organiser reserves the right to alter or substitute components of the program as deemed appropriate
- ▶ Content provided to BDO for media partners will be used at the discretion of the media partners
- ▶ Logo on Fast Movers images will appear where possible. For stories and social media posts without a specific social image (eg link to story) the sponsor cannot unfortunately be recognised
- ▶ Logos will only appear on promotional material and invites once the agreement is signed and invoice paid
- ▶ While every care is taken by the Organiser to ensure maximum exposure and interaction between nominees and sponsors; the Organiser is not accountable for the level of interaction or engagement
- ▶ Cancellations are as per the Cancellation Policy outlined herein and at the discretion of the Organiser
- ▶ A Covid safe plan will be in place for all Fast Movers events.

CANCELLATION POLICY

Invoices must be paid in full, within 30 days from the date of signing sponsorship agreement and invoice issued. If payment is not received, BDO reserves the right to cancel the Sponsorship package.

For all bookings made four weeks prior to the scheduled Conference date, all payments must be made in full with the booking form.

There will be no refund made for cancellations.

All cancellations are required in writing addressed to Anna Storen, anna.storen@bdo.com.au

PROGRAM ORGANISER

BDO South Australia

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